



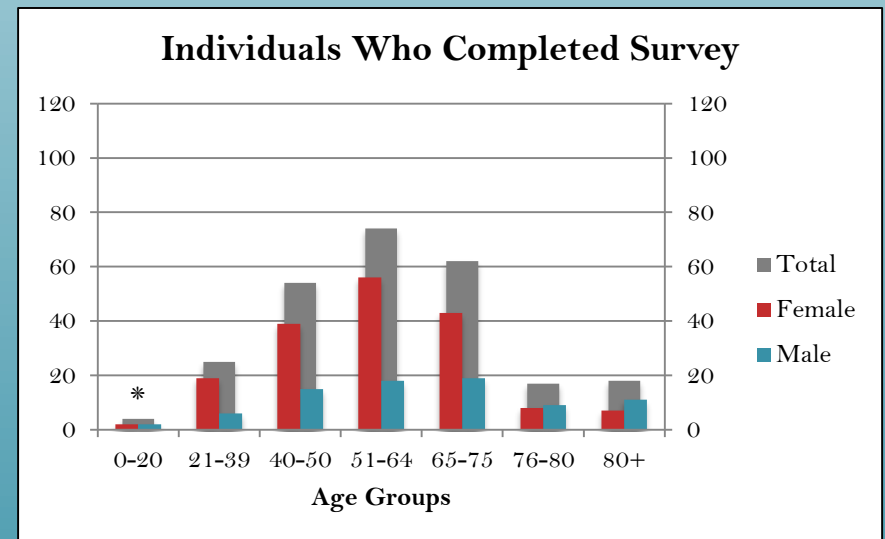
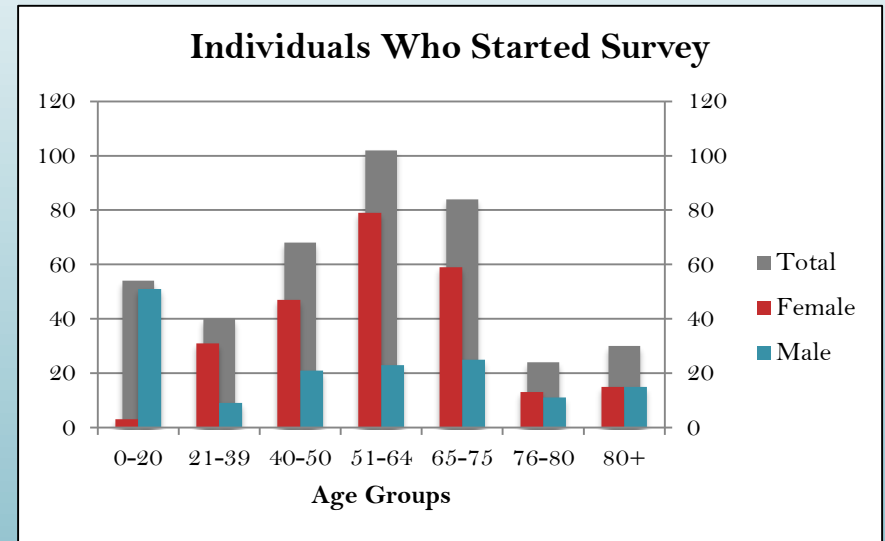
# MISSION SURVEY ANALYSIS

- Sections of the survey
  - Demographics and Survey Quality
  - Previous Mission Experience
  - Awareness
  - Your Interests
  - Financial and Time Considerations
  - Mission Program Direction
- Summary Comments



# DEMOGRAPHICS & SURVEY QUALITY

- This analysis is of the 402 responses received online from November 8, 2017 to January 27, 2018
- Responses were received from 354 different IP address indicating the uniqueness of the responses.
- The vast majority of respondents are members of MDUMC:
  - 91.5% Members
  - 5.7% Regular Visitors
  - 2.7% Non-Members
- A similar age distribution of those who started the survey made it to the last page, with 254 individuals (63%) making it to the sixth and final page.



\* Almost half of those in the 0-20 group made it to page 5.

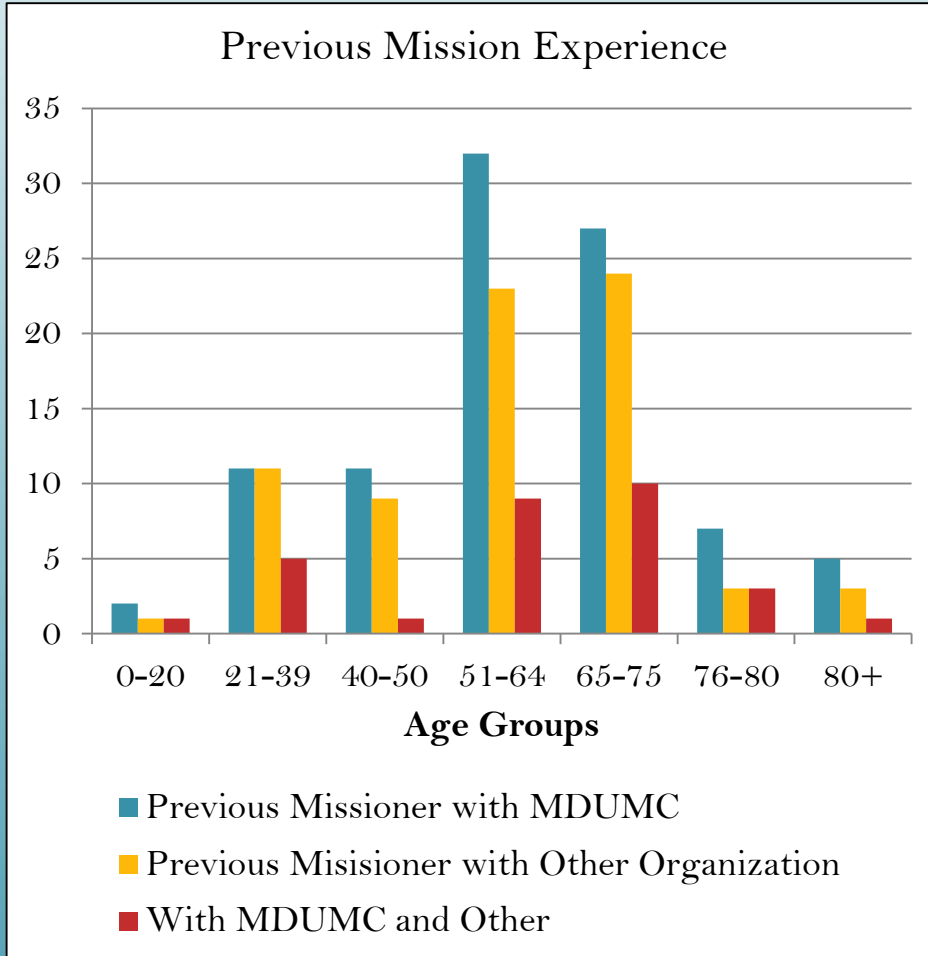


# PREVIOUS MISSION EXPERIENCE

- 375 respondents made it to, or beyond, this section of the survey.
- 139 (37%) have been on a mission of 4 days or longer with MDUMC or another organization.
  - 95 with MDUMC
  - 74 with another organization
  - 30 with MDUMC and another organization



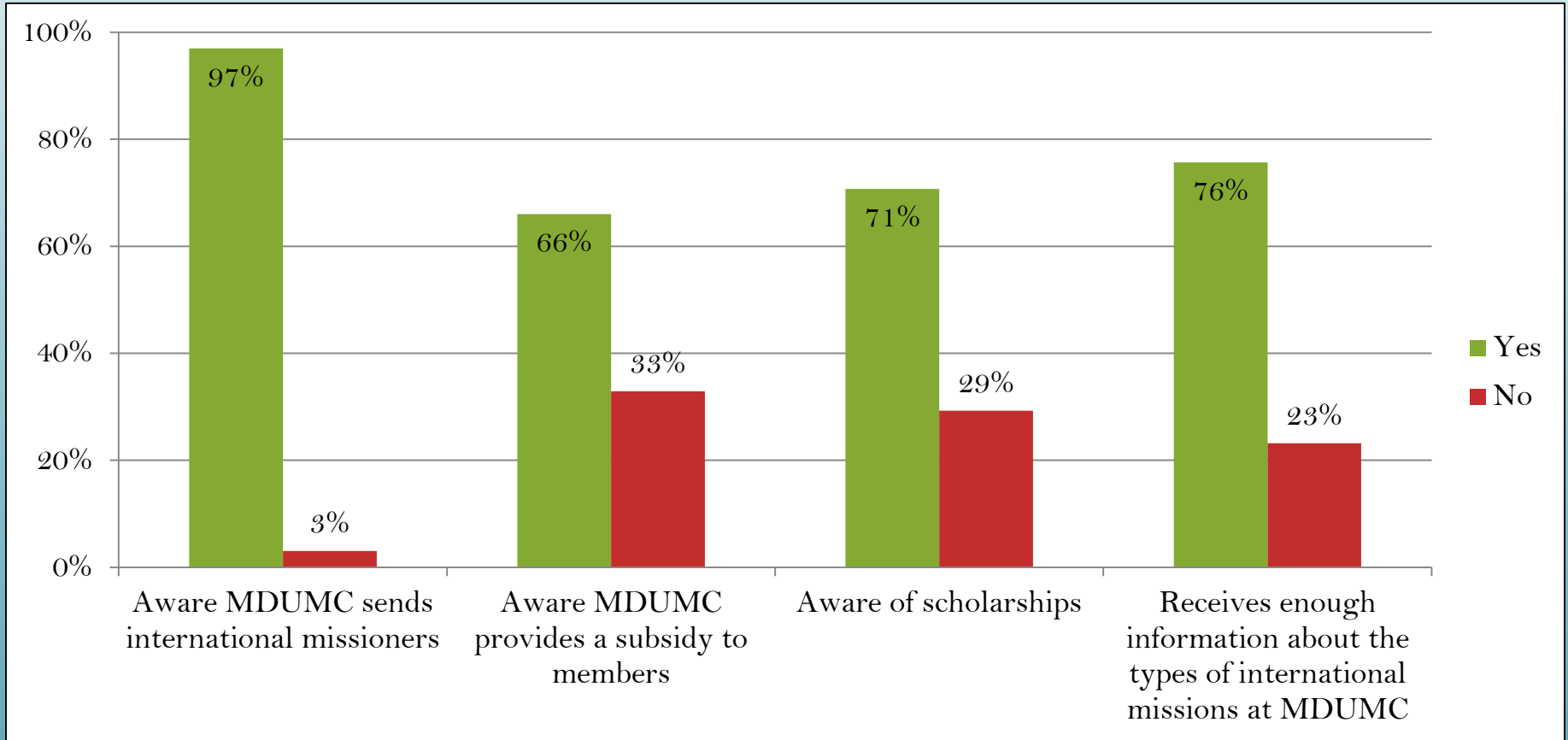
# PREVIOUS MISSION EXPERIENCE



- 75% of those with MDUMC mission experience are over age 50
- 72% of those with mission experience with another organization are over age 50



# AWARENESS

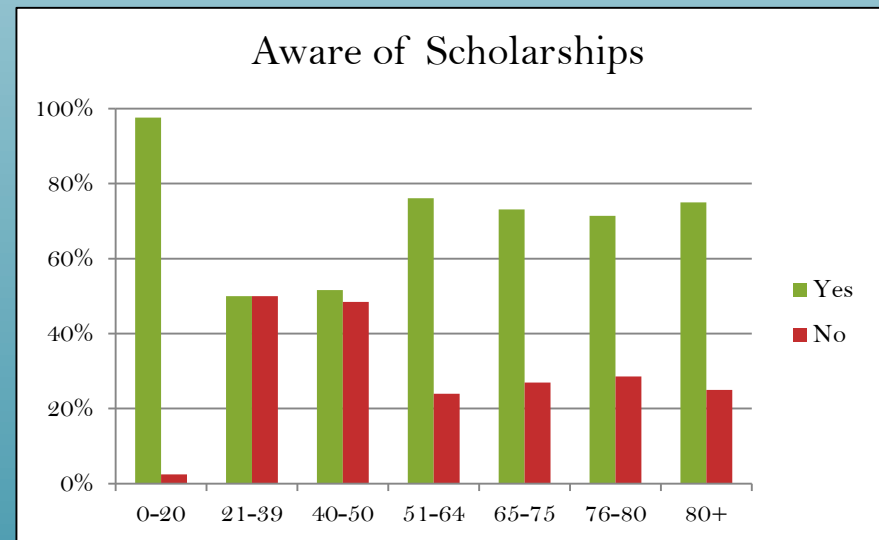
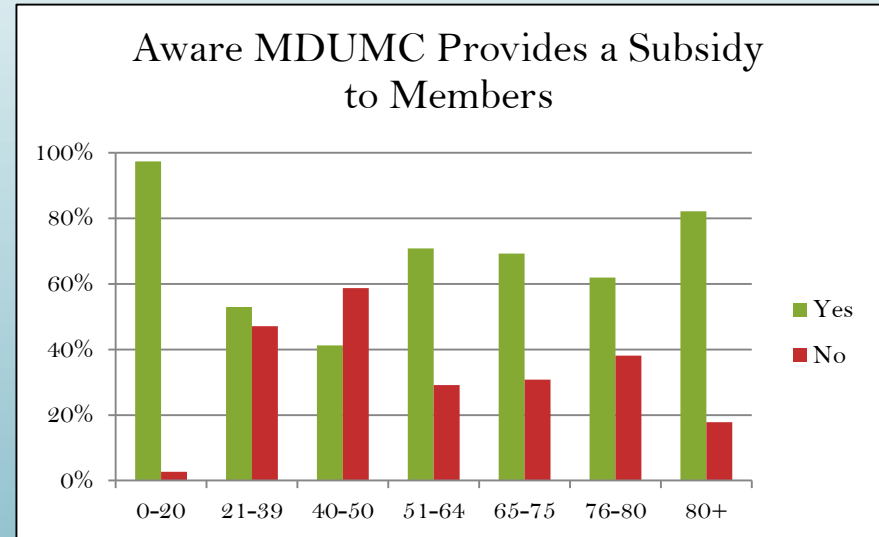


362 respondents made it to, or beyond, this section of the survey.



# AWARENESS

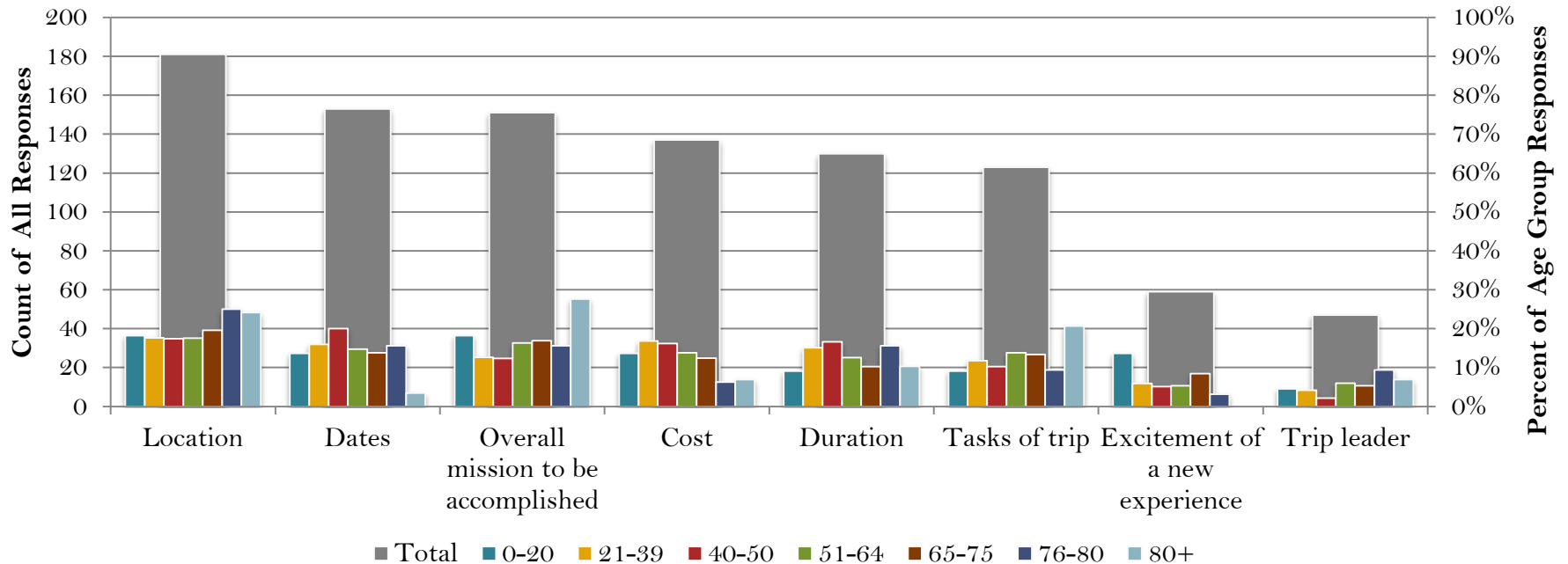
- Overall awareness is consistent across ages
- The 21-39 and 40-50 age groups are the least aware in regards to:
  - Subsidies for members
  - Existence of scholarships





# YOUR INTEREST

## What Would Compel You to Commit to a Trip?

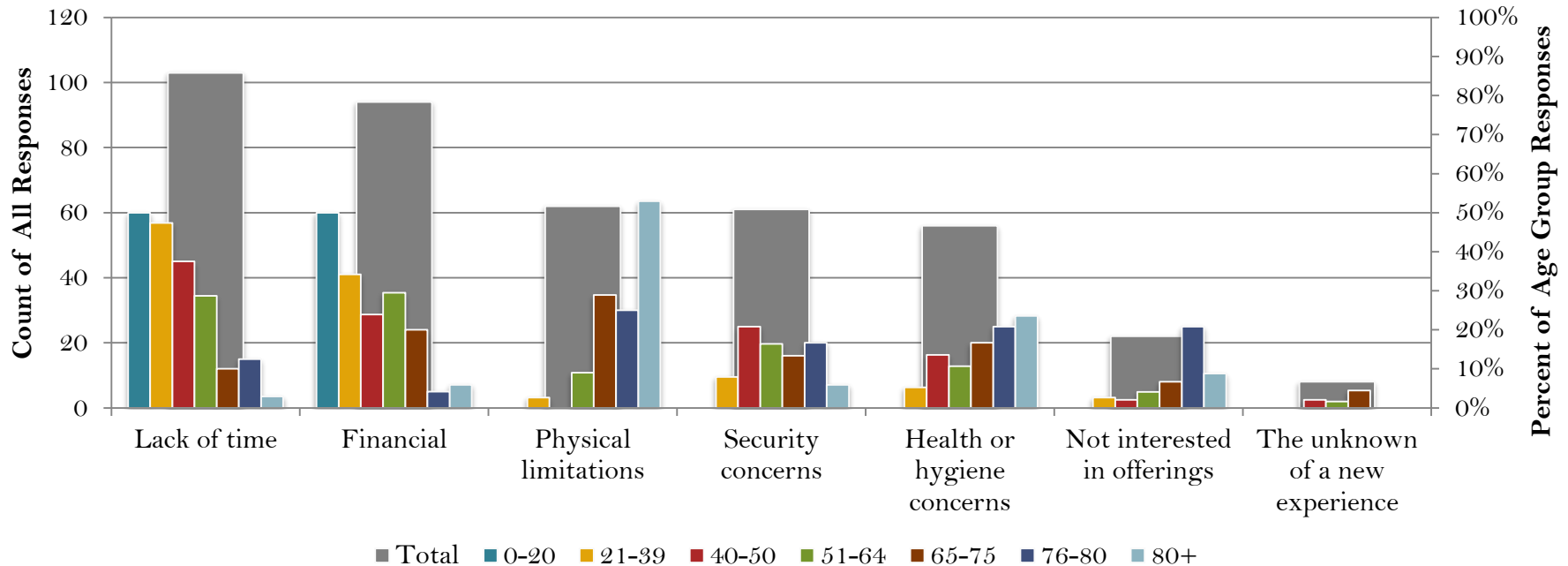


- Location and logistic type characteristics are what would most compel people to commit to a trip of the options listed.
- While a Trip Leader would clearly not compel a person to attend, over other characteristics of the trip.



# YOUR INTEREST

What Prevents You From Committing to a Trip?



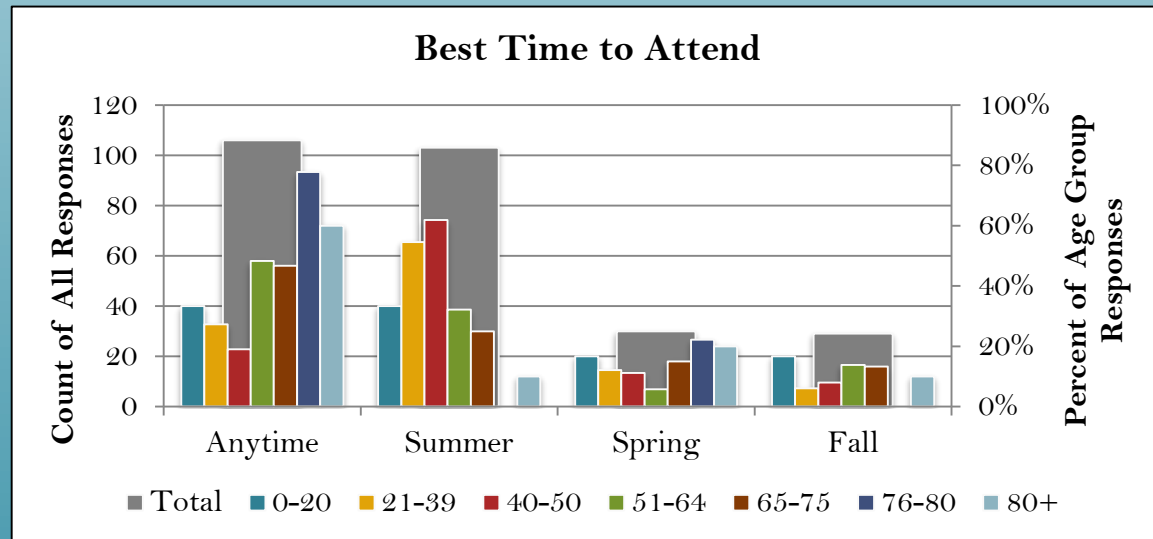
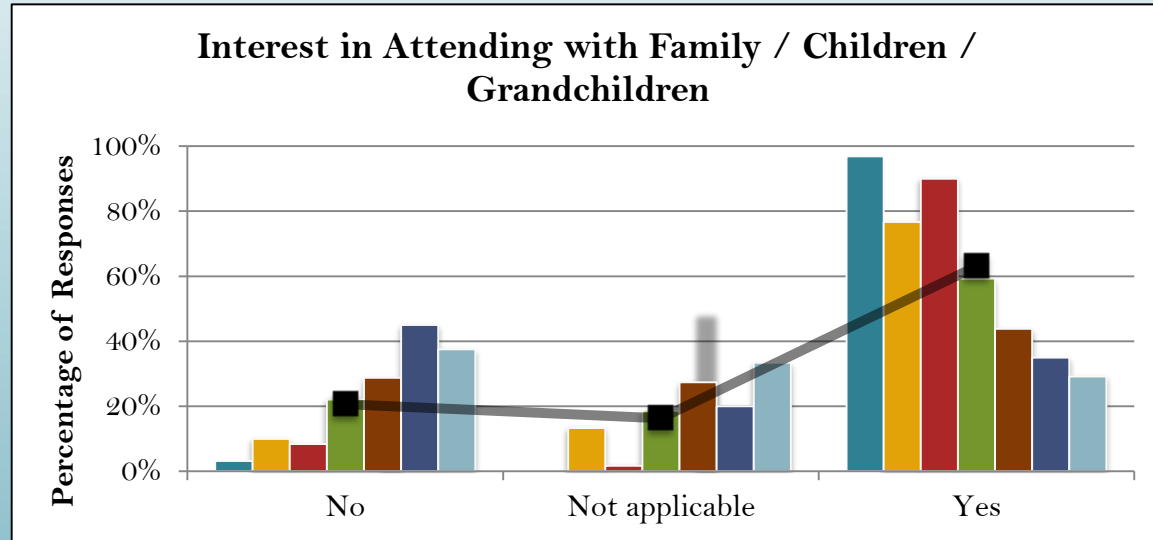
- Time and Money are limits and are more so for the younger.
- Physical limitations become a concern for the older.
- Security is somewhat more of a concern for ages 40 – 50.





# YOUR INTEREST

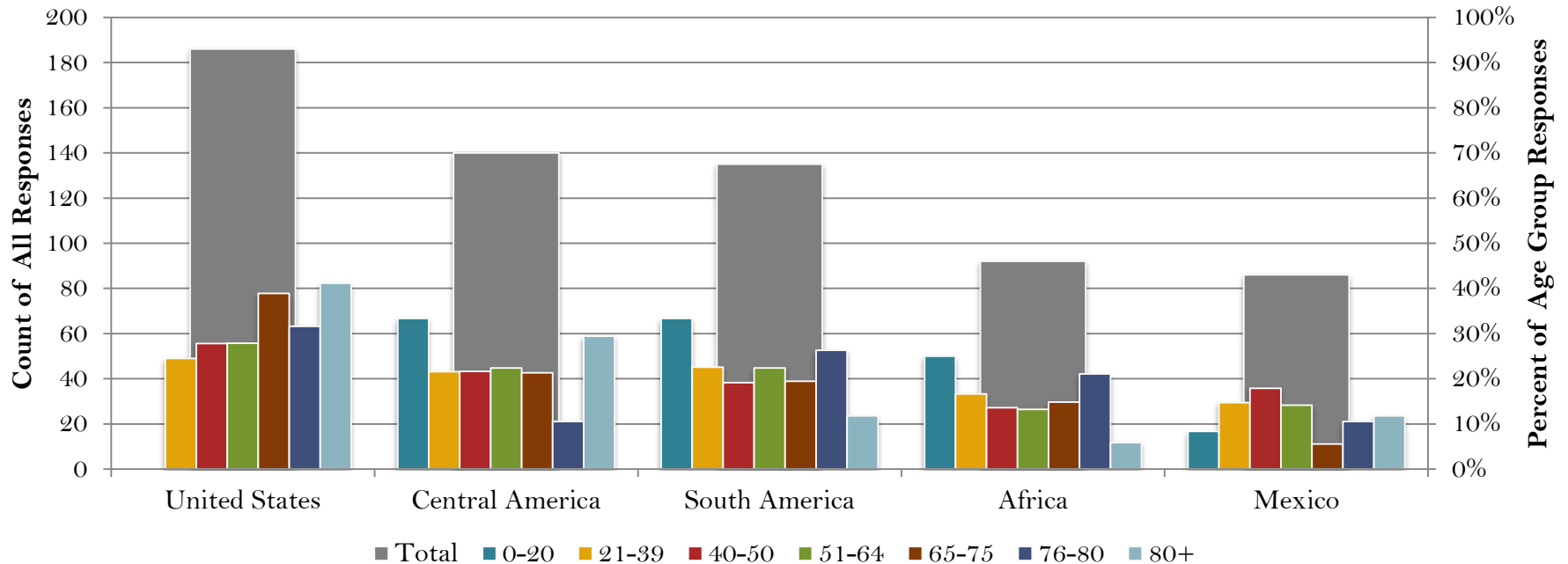
- Younger people would want to go with family, while older people would find that less desirable.
- Summer is an overwhelming preference, however less so after age 50.





# YOUR INTEREST

Where in The World Would You Be Willing to Go?

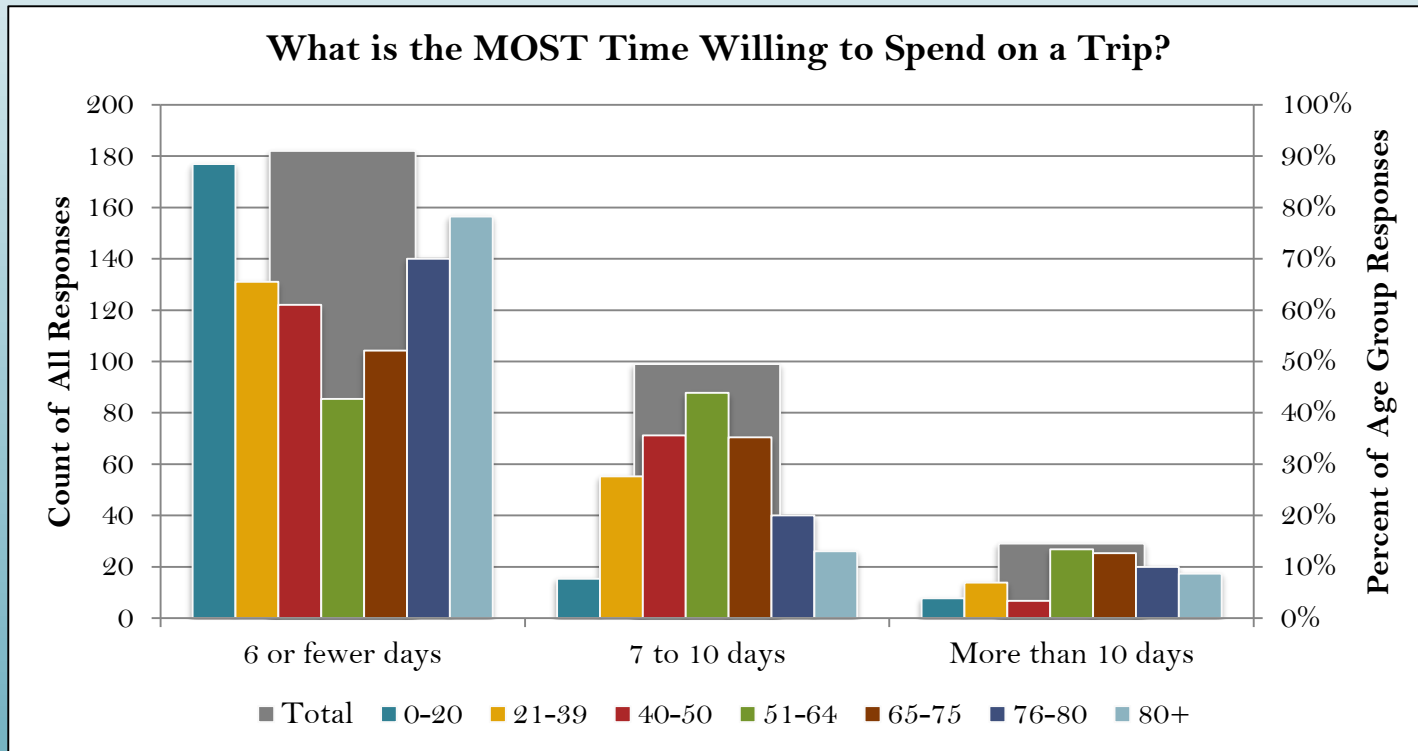


- This question asks where the individual wants to go and later in the survey it is asked where MDUMC should focus.
- Our home country is a clear leader, with a slight correlation to age.
- Central and South America are 2<sup>nd</sup> and 3<sup>rd</sup>, however Mexico is not preferred.



# FINANCIAL & TIME CONSIDERATIONS

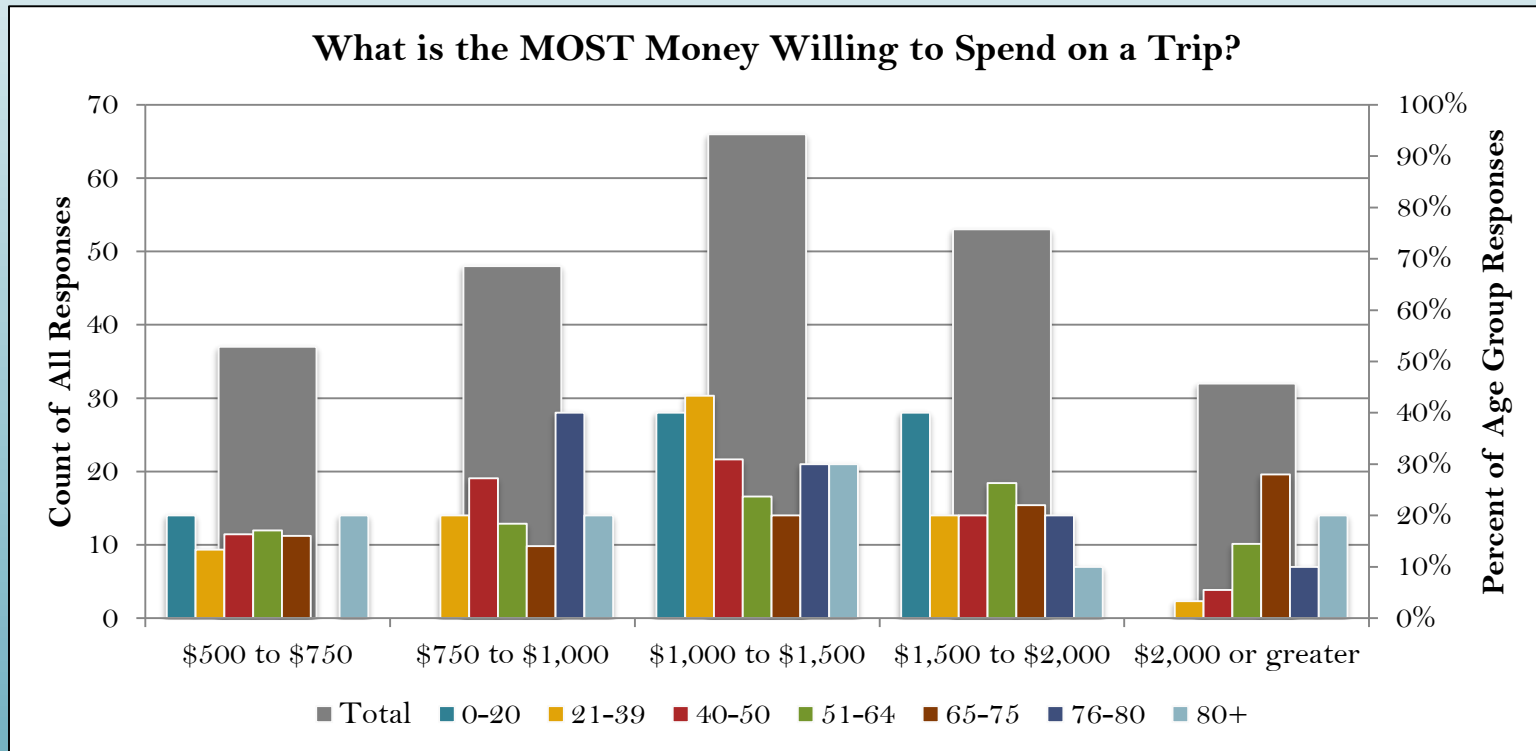
310 respondents made it to, or beyond, this section of the survey.



- Clear preference of 6 or fewer days, however there is an interest in longer trips.
- The younger and older a person is the more limited they are to the shorter trips, while the middle age group is fairly evenly distributed between shorter and longer trips.



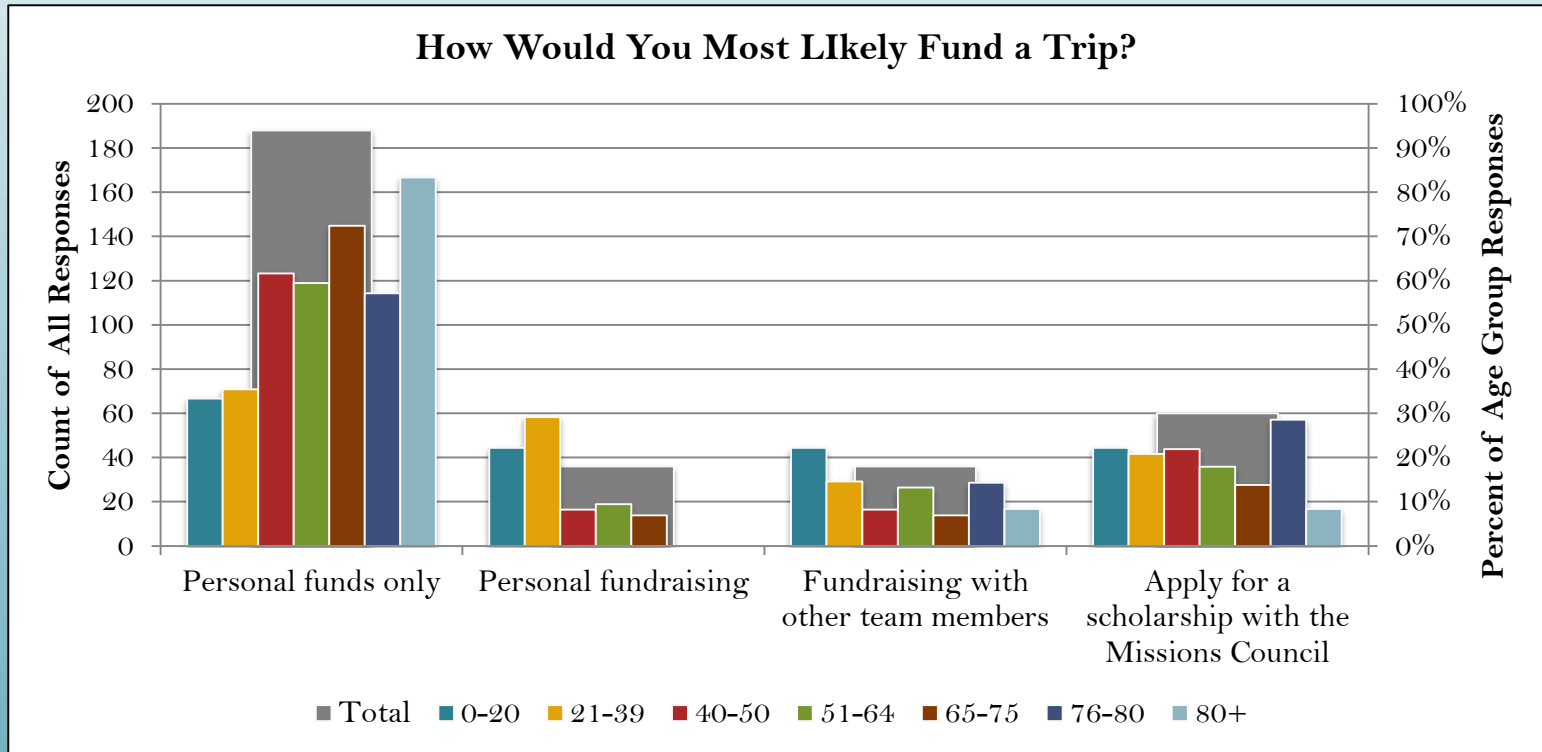
# FINANCIAL & TIME CONSIDERATIONS



- Only 36% of respondents are willing to spend over \$1,500.
- Approximately one third willing to spend between \$1,000 & \$1,500.
- The remaining third are willing to spend less than \$1,000, with 16% overall considering \$500 to \$750 as a cap.



# FINANCIAL & TIME CONSIDERATIONS

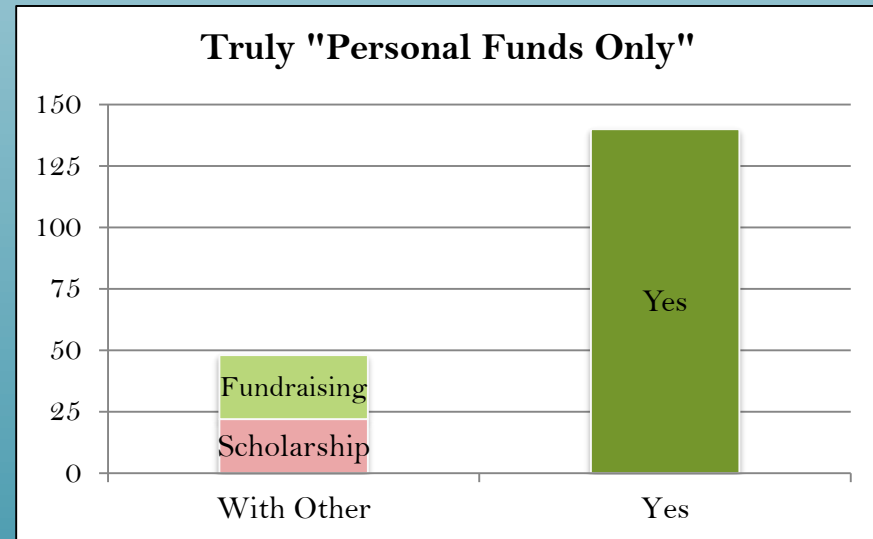
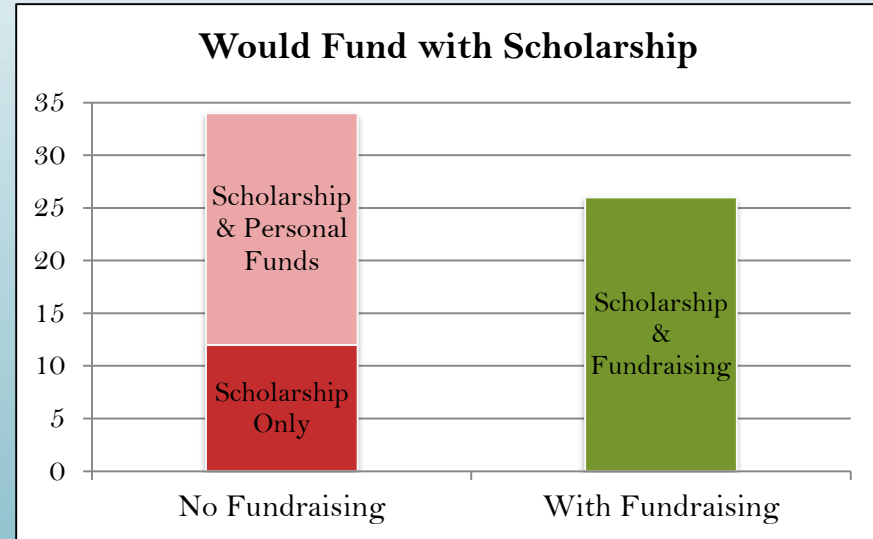


- Vast majority would most likely use personal funds.
- Older age groups give the slightest preference to group fundraising, but overall no preference.
- Some correlation of age to scholarship application and personal funding.



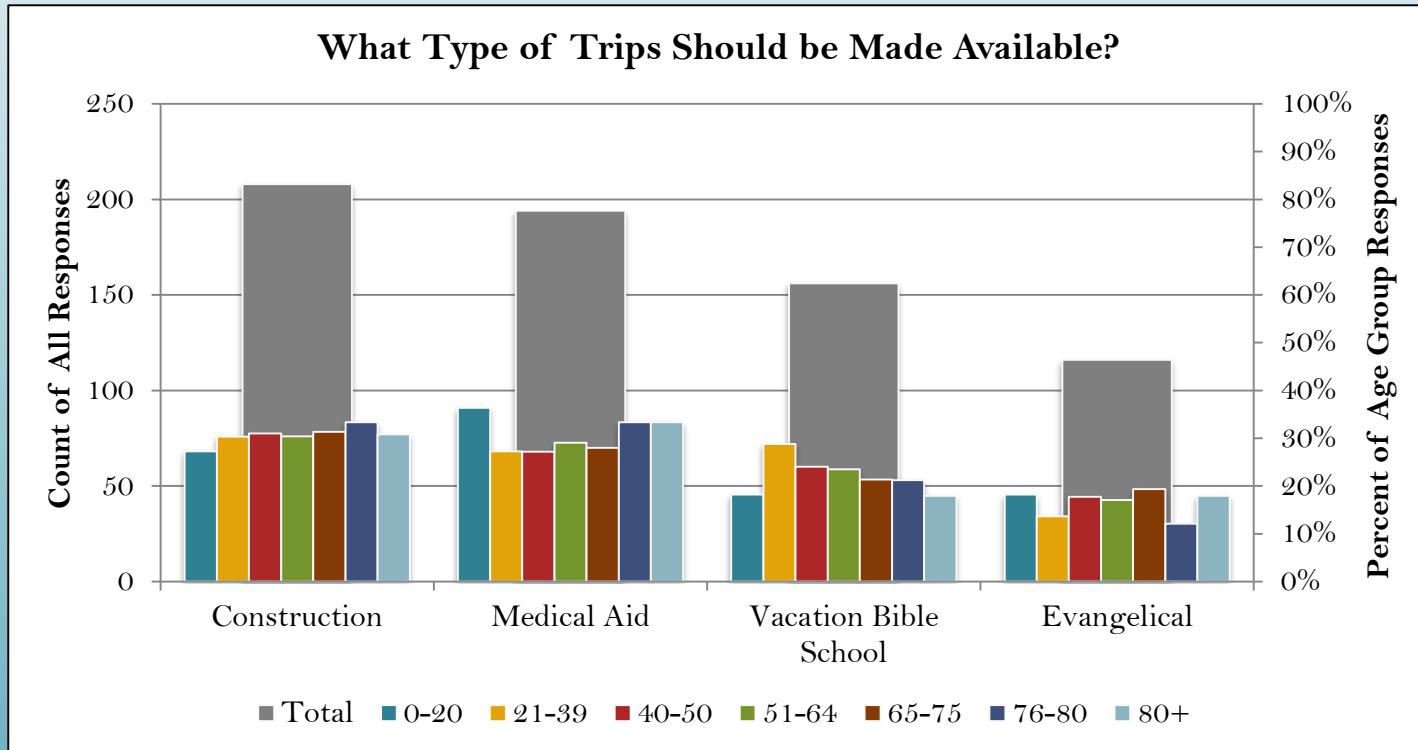
# FINANCIAL & TIME CONSIDERATIONS

- Of those that responded they would fund their trip with the scholarship, they did not always also select fundraising as a funding method.
- Although the wording in the survey is “Personal Funds Only” 48 people chose other methods to compliment their personal funds.





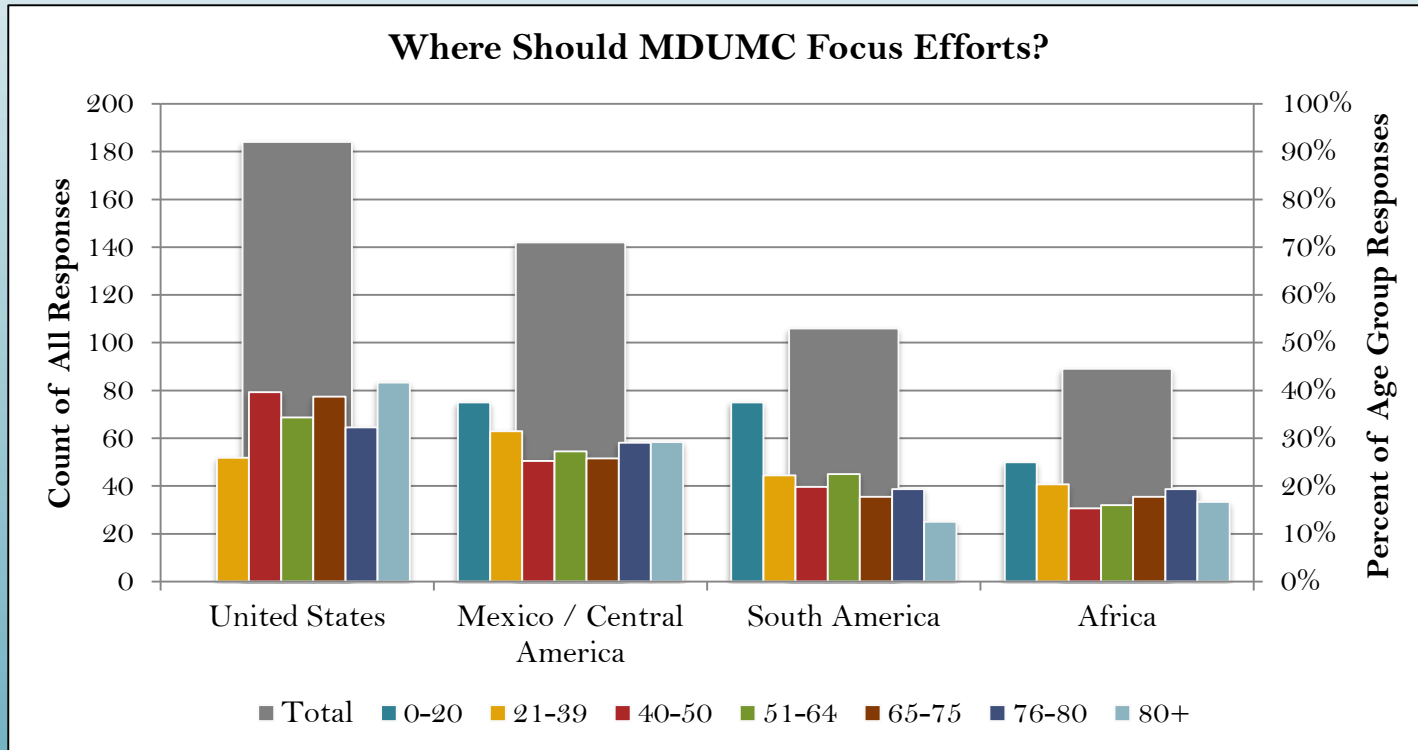
# MISSION PROGRAM DIRECTION



- There is a preference for hands-on type missions and less interest in an evangelical emphasis.
- This is consistent across all age groups



# MISSION PROGRAM DIRECTION

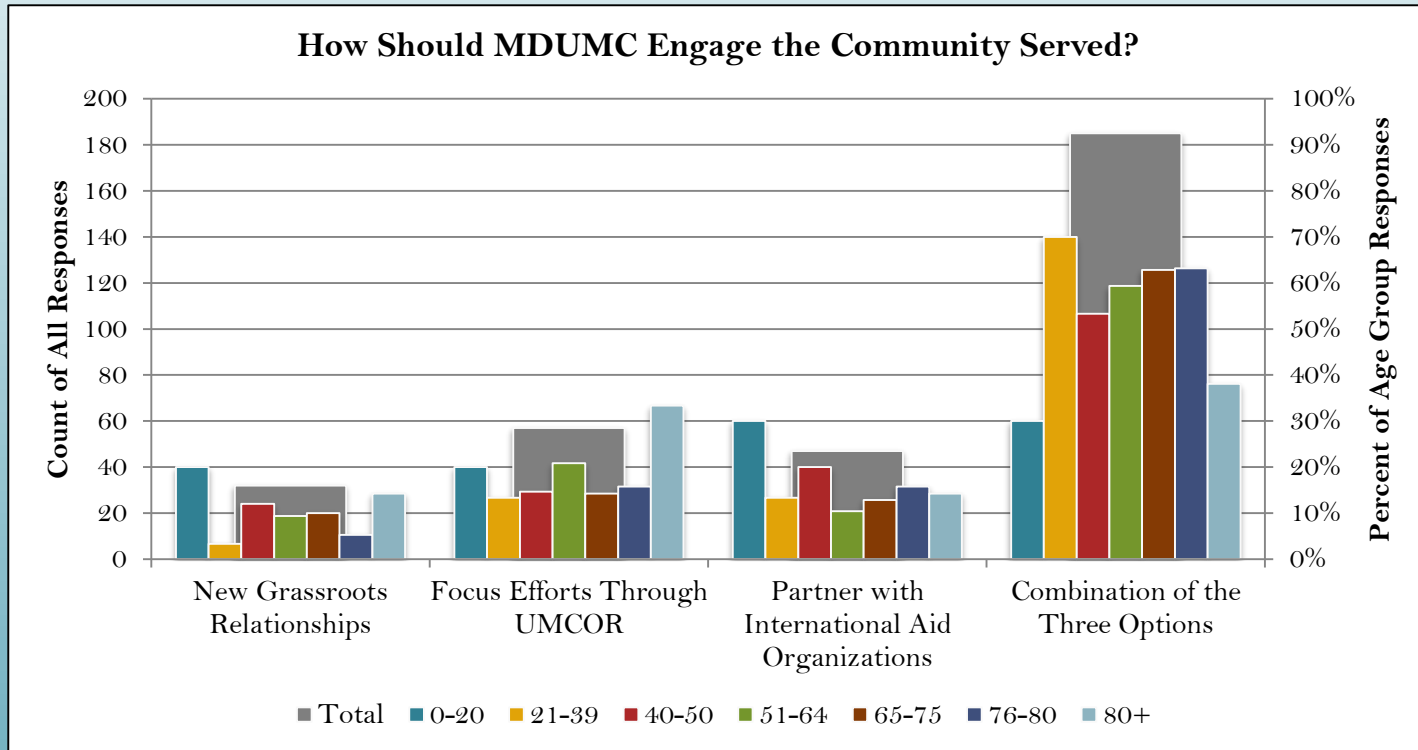


- A similar question was asked in the personal interest section, with similar results.
- However, Mexico and Central America are grouped here and a clear second choice, whereas in the other asking Mexico by itself was clearly less favored.





# MISSION PROGRAM DIRECTION



- Respondents do not favor new grassroots relationships as a direction for Missions at MDUMC.
- Variety of programs is clearly desired.



# SUMMARY COMMENTS

- Most people want to go on a mission trip in the next two years or sooner. On a trip that is less than 6 days long, in the summer and for a cost of less than \$1,500.
- Local and domestic trips are desired, but a significant interest still remains for international trips.
- Location and logistics are most important to attract people, while time and money are the biggest constraints.
- Most experienced missionaries at MDUMC are over the age of 50.
- People are aware of the international mission work done at MDUMC, but more education of the financial assistance MDUMC provides could be done.
- Comments in the Appendix are similarly distributed across age groups as respondents in general.